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GOODWILL INDUSTRIES OF DENUER

A message from the President...

While it is common and accepted practice to accent improved finances and facilities in reviewing the accomplishments of an enterprise, we in Goodwill Industries must use as our criterion of success and progress, people more than purse. As a matter of experience, if we provide gainful employment for people, then the purse, the finances, are a natural consequence. Using this criterion, we gratefully report progress as reflected by the increased numbers served in our total rehabilitation program. Moreover, diligence in this objective has brought about improvement in our purse. This is the product of people working with people, from an enterprising and tireless Executive Director to the employee with the least responsibility; from the dedicated members of the Board of Directors - from the Mary's and Martha's of the Women's Auxiliaries to the volunteers and the countless It has been a rewarding experience to work with all supporters. To them and to all of Goodwill our highest praise and these people. appreciation.

... the Women's Auxiliary ...

At our January meeting each Standing and Special Committee Chairman reported on her activities for the past year. The highlights of these reports form an impressive picture of 1963 for the Women's Auxiliary. In June we held a remarkably successful Garden Gala. In September I was privileged to attend the Goodwill Area Workshop in Omaha. In October a committee dressed 24 dolls for handicapped employees' children at the annual Christmas party. In November we enveloped many Christmas appeal letters - ahead of schedule. In December the willing hands of our members made quick work of packing 480 Christmas candy boxes. And we added sixteen new members during the year. Now we face 1964, remembering that "Vision to see, faith to believe, courage to do" will make it an outstanding year with and for Goodwill. We feel that the mind, like a parachute, functions only when open and re-dedicate our services to and for Goodwill.

... and the Executive Director.

If one word could be found which would adequately describe the year just passed, that word would be "growth". It has been said that "nothing but decay happens to itself". That Goodwill Industries has experienced such significant growth is a direct result of the dedicated cooperation and loyalty of the staff, the generous contributions of time and leadership of the Board of Directors, and the unselfish and loyal support of the Auxiliaries. Now we look to the future, and once more our goals are ambitious. With the progressive leadership of our Board we see no plateaus, only the high ranges of accomplishment ahead. As we "set our hand to the plow, we dare not look back lest we be found unworthy", but we commit our best to the loyal and great men and women who for the past 47 years have been Goodwill Industries of Denver

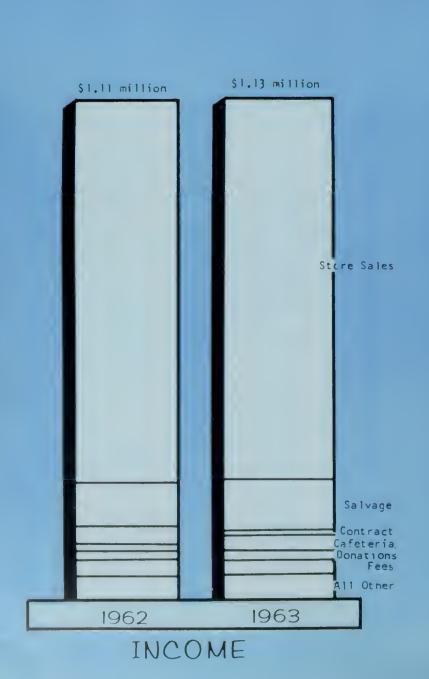
John W. Payne



The Goodwill Story set in our majestic Rocky Mountains is one of Partnership and

Transformation. Partnership, not only with the many restorative and vocational disciplines in the community, but with the 500,000 homemakers who have contributed to us in the past year, with the Long's Peak Council of the Boy Scouts of America in the annual Scout Drive for Goodwill, with the Denver Public Schools in the annual School Drive for Goodwill, with the hundreds of thousands of customers in our stores, and with so many, many others. Transformation, not only of goods but of people. The usable surplus articles our supporters pour out to us are transformed into like-new merchandise for our fourteen stores. And in the process, our client-workers are transformed from physically or mentally handicapped individuals into men, women, and high school youth who are happy and succeeding. We could enumerate a tedious list of accomplishments for 1963. Instead, we would much rather direct your attention to the happy, confident, delightful people who fill the workshops and rehabilitation areas of our stores and plants to overflowing. Our deep concern for the future year will be not only for those who are succeeding, but for the hundreds more in our communities who need our services. "WE MUST KEEP THE AIR WE BREATH AND THE WATER WE DRINK CLEAN AND HEALTHFUL. BUT WE MUST ALSO CONSERVE THE GREAT WEALTH OF OUR HUMAN RESOURCES. ELIMINATING THE SCRAPPING OF HUMAN TA-LENTS BECAUSE OF AGE OR ILLNESS OR MENTAL RETARDATION OR LACK OF SKILLS." President Lyndon B. Johnson

ASSETS:	1962	1963
Cash	31,737 213,433 14,774 701,384 17,376 71,578	179,707 30,588 215,808 15,649 701,374 82,464 15,813
Other Assets TOTAL ASSETS		1,442

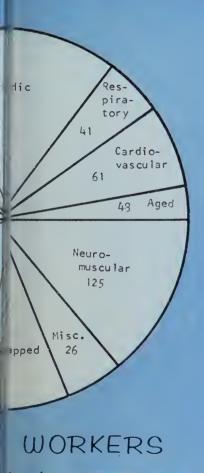




BALANCE SHEET

December 31. 1963

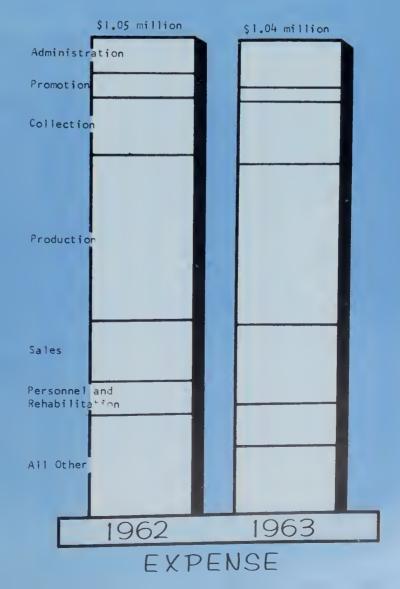
LIABILITIES AND NET WORTH: 1962	1963
Accounts payable. \$29,688 Accrued liabilities \$18,754 Other liabilities \$1,000 Mortgages payable \$181,907 Net worth \$922,408	\$ 36,692 24,327 1,200 166,100 1,014,526
TOTAL LIABILITIES AND NET WORTH \$ 1,153,757	\$ 1,242,845



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The combined population of the communities in which Goodwill Industries has stores or workshops is well over a million. But, since we have many rural friends, the actual population of our sphere of interest is much greater. That we are reaching greater numbers in these communities is attested by this report. Sales, collections, income are all higher than the previous year, but, more important, we are able to offer hope to even greater numbers of handicapped persons. It would be difficult to estimate the number of people in the area we serve who are already Goodwill supporters. Whatever the number, we do not count the rest as strangers but as friends we haven't as yet gotten to know.

"HE WHO HAS A THOUSAND FRIENDS HAS NOT A FRIEND TO SPARE,

AND HE WHO HAS ONE ENEMY SHALL MEET HIM EVERYWHERE."





Officers ...

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Members at Large Executive Committee

Walter K. Koch Fritz A. Nagel Stanley T. Wallbank

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Mrs. Charles Hilliker, 1st Vice President

Mrs. G. B. Aydelott, 2nd Vice President Mrs. I. D. Linder, Recording Secretary

Mrs. Earl Howland, Corresponding Secretary
Mrs. W. R. Benson, Treasurer

Sunior Auxiliary Officers ...

Mrs. Robert E. Jacobs, President Mrs. Leonard Sahlen, Vice President Mrs. Gordon Goebel, Secretary

Mrs. Donald Fullerton, Treasurer

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